Rykien Evans has been a fighter since day one, explains his mother, Amber. "A routine ultrasound at 17 weeks revealed that our son had a life-threatening condition—something no parent-to-be is ever prepared to hear," says Amber. After genetic testing, it was revealed that Rykien had Arthrogryposis—meaning he would be born with joint contractures, making it difficult for joints to move and grow normally. While the Evans family was devastated by their son's diagnosis, they found some relief in knowing that the condition is congenital—meaning it cannot be passed on to future children through the parent's genetic makeup.

The Evans family was prepared for the worst and had to have difficult conversations with their prenatal care team to determine what next steps would be once Rykien arrived. "We knew our son would have to be placed in the Neonatal Intensive Care Unit (NICU) following birth and we anticipated that it would be for a long time," says Amber. "However, when Rykien arrived he surprised everyone—including the medical staff—he was prepared to fight this battle and was quickly moved from the NICU to a step-down unit."

"We knew this would be a lifelong journey for our family," says Amber. "We spent hours upon hours researching our son's condition and were determined to do everything we could to provide our son with a happy, healthy, and fulfilling life." Doctors in the family's home state of Utah encouraged the Evans to consider leg amputation, but the Evans family was determined to find another solution—a solution that existed in Philadelphia at Shriners Hospitals for Children.

Around Rykien's first birthday, the family traveled to Philadelphia for their initial meeting with doctors to discuss treatment for their son. "We received a lengthy plan of serial castings to increase the range of motion in Rykien's joints and learned he would have to undergo multiple painful surgeries that involved cutting through the bone to improve how the joints line up and to change bone position," says Amber. As anyone can imagine, this information was difficult for Rykien’s parents to digest, but it also instilled in them a sense of hope for the first time and they knew it was the right move to come to Philadelphia.

Ready to start the long process of correcting Rykien’s condition, the Evans family packed their bags and traveled to Philadelphia to stay at the Philadelphia Ronald McDonald House at Front & Erie. That initial stay was in 2012 and the family has stayed at the House 12 times since—all for various lengths of time.

“The House is such a great environment. There are friendly people, wonderful home-cooked meals, and it’s clean and inviting,” says Amber. Not only does the House provide basic amenities such as a clean room to sleep in and meals, but it provides parents and children alike with opportunities to unplug from the monotony of the hospital setting by hosting an array of events like pet, music, and art therapy. "The art therapy allows us to interact as a family—something I’m very grateful for," says Amber. And while Amber appreciates the bonding experience that art therapy provides to her and her family, Rykien is like most five-year-olds and prefers watching movies in the theater and playing songs on the jukebox while singing and dancing along.

The Ronald McDonald House provides support tailored to parents and children—making it a truly special place. "We call the House our ‘second home’," says Amber. “In fact, when we arrive at the airport, I always tell Rykien that we’ve arrived in Philadelphia. He insists that we have not… until we pull through the gate at the House, at which time he announces, ‘Okay, now we’re in Philadelphia. My second home’.”

His second home indeed, Rykien celebrated his 5th birthday at the Front & Erie House this past February. "It was so special. We came down to dinner and the entire dining room was decorated for him. There was a cake and presents and everyone sang Happy Birthday to him," says Amber. With a heart full of gratitude, Amber says, “We just can’t thank the House enough.”

While the Evans family’s gratitude is palpable, it’s Rykien’s infectious smile and positive attitude towards all that he does, despite the challenges he faces on a daily basis, that brings joy not only to his family, but to the entire House and the other guests at Front & Erie.

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The family is currently making plans to complete an important surgery this year—a surgery that will enable Rykien to walk on his own—a feat that this little fighter has been working towards all his life and a feat that the Ronald McDonald House has no doubt he will accomplish. Thank you, Evans family, for allowing us to be a part of your journey.
We would like to extend our sincerest thanks to all of you for your support throughout 2015. Thanks to you, we were able to welcome 1,388 families between both of our Houses. We served thousands more through our two Family Rooms and Hospitality Kiosk, and welcomed 224 children to Ronald McDonald Camp in August. Because of your support, the families touched by our programs were able to experience the comfort and hope that the Philadelphia Ronald McDonald House strives to provide to each and every family who needs it. Included in this newsletter are more statistics that highlight the impact you have enabled us to have on thousands of children and families from around the world.

Looking to the year ahead, we have very exciting news, and would like to ask for your continued support as we embark on a year of extraordinary change. We are pleased to announce that a plan is in place to expand the footprint of our Chestnut Street House to more than double our number of bedrooms and complete a host of capital improvements that will enable us to serve more families than ever before.

In 2015 we purchased the land to the west of our current property, and in 2016 we are going to begin a multifaceted construction job that will last at least 18 months, so that when the project is completed in 2018, we will be able to serve twice as many families per year.

During this time of growth and change, what remains most important to us is that we continue to take care of Philadelphia Ronald McDonald House families and at the same time expand our capacity to serve even more families. Each year an increasing number of parents are bringing their children to Philadelphia for the best, most cutting-edge medical care, and our Board and organization are committed to supporting them while they’re here.

The challenge we face is this: for every family of a seriously ill child who we are able to welcome into the House, four others must be turned away for lack of space. These families come to us in need of help and hope, and in four out of five instances, we can provide neither. To our staff, volunteers, Board of Directors, and to you, this is an unacceptable reality we face every day.

Today, and in the year ahead, we’re committed more than ever before to changing this reality so that more families can hear us say, “Yes, we have a room available for you.”

This is just the beginning of an exciting new chapter for the Philadelphia Ronald McDonald House, and we look forward to updating you on the progress of the expansion in each coming issue of our newsletter. For now, please stay tuned for more information on our progress and on how you can be a part of this monumental change that is sure to positively impact the trajectory of our organization for many years to come.

With gratitude,

Peter J. Degnan
Susan Campbell

Peter J. Degnan
Susan Campbell
We are grateful to the Karen Fenkell Family & Friends Guest Chef group for generously preparing a meal for our families at the Chestnut Street House.

Thanks to this wonderful group, families were able to enjoy a warm, nutritious meal served with a friendly smile. We appreciate this group’s generosity and dedication to serving Philadelphia Ronald McDonald House families in their greatest time of need.

If you would like to participate in our Guest Chef program, please contact Lori-Anne Miller at lori-anne@philarmh.org.

GUEST CHEF SPOTLIGHT

Supporting the House is fun and easy! We hope you’ll join us at an upcoming event.

May 14
8th Annual Plane Pull
The Plane Pull gives teams of 20 people a once-in-a-lifetime opportunity to pull an airplane while raising vital funds to support the families staying at PRMH. Be sure to check out our YouTube channel and Flickr account for video and photos from last year’s exciting event – Youtube.com/Philarmh and Flickr.com/Philarmh.

June 1
Hit ‘Em for the House Tennis Outing
Play tennis on the beautiful grass courts at one of the oldest clubs in the country—the Philadelphia Cricket Club. The day will feature a continental breakfast, tennis matches, buffet lunch, and much more.

June 27
Hit ‘Em for the House Golf Outing
Play golf on the championship courses at one of the oldest clubs in the country—the Philadelphia Cricket Club. The day will feature a golf tournament, the annual helicopter golf ball drop raffle, live/silent auctions, and much more.

July 11
Audi quattro Cup Golf Tournament
Hosted by PRMH and Audi Willow Grove, the Audi quattro Cup tournament is an all-day event featuring a competitive tournament, lunch, cocktails, and dinner at the Commonwealth National Golf Club in Horsham, PA.

September 2016
PRMH 5k Run for the House
The Young Lawyers Section of the Delaware County Bar Association is proud to present their annual Run for the House 5k benefiting PRMH.

October 2016
Show Your Stripes Sock Campaign
Show Your Stripes by purchasing a pair of our famous red and white stripes socks and wear them leading up to and on our birthday on October 15.

Philadelphia Ronald McDonald House Benefit Reception
We’re throwing a party in celebration of our birthday. Join us at our first annual benefit reception on Wednesday, October 12 at the Union League of Philadelphia.

November 2016
Team PRMH – Philadelphia Marathon
Run the full or half marathon with Team PRMH and raise money for the House while fulfilling an athletic goal.

For more information or to participate in any of these events, please contact Chris Callanan at chris@philarmh.org.
We served families from 49 states with the majority traveling from PA, NJ, and NY.

**FAMILIES SERVED BY REGION**

![Map showing families served by region]

- **34%**
- **22%**
- **8%**
- **5%**
- **3%**
- **2%**
- **1%**
- **0%**

**INTERNATIONAL FAMILIES SERVED**

We served families from 20 countries, 2 U.S. territories, and 2 British territories including:

- Anguilla
- Australia
- Bermuda
- Canada
- Costa Rica
- Curaçao
- Dominican Republic
- Ecuador
- Ghana
- Greece
- Haiti
- Hong Kong
- India
- Mexico
- Netherlands
- Puerto Rico
- Russia
- Saint Lucia
- Sweden
- Tanzania
- United Kingdom
- U.S. Virgin Islands
- Venezuela

**FAMILIES WE COULD NOT ACCOMMODATE BECAUSE WE WERE FULL**

- **5,965**

**LONGEST NUMBER OF CONSECUTIVE NIGHTS FOR ONE FAMILY**

- **264**

**OUR HOUSES**

- **2,279 Family Stays**
- **9.19 Nights in the average family stay**
- **5,965 Families we could not accommodate because we were full**

**TOP 3 SERVICE DEPARTMENTS**

- Orthopedics: **26%**
- Oncology: **23%**
- Cardiology: **13%**

**TOP 3 HOSPITALS SERVED**

- The Children’s Hospital of Philadelphia: **53%**
- St. Christopher’s Hospital for Children: **22%**
- Shriners Hospital: **21%**

**RONALD MCDONALD FAMILY ROOMS**

- **2 Family rooms at The Children’s Hospital of Philadelphia**
- **98 Patient rooms served each day**

**VOLUNTEERS IN ACTION**

- **335 House, Family Room & Kiosk Volunteers**
- **549 Family Activities**
- **66 Community Service Groups**
- **124 Volunteer Camp Counselors & Medical Staff**
- **3,472 Shuttle Van Trips**
- **1,309 Guest Chef Meals**
THE YEAR IN REVIEW (CONTINUED)

HOSPITALITY KIOSK

In March of 2013, the Hospitality Kiosk at St. Christopher’s Hospital for Children opened to serve families with children in the critical care units. Located in the critical care unit waiting room, the Kiosk provides complimentary healthy snacks, beverages, and other amenities to families in order to help improve their overall hospital experience.

2,186
Times the kiosk was accessed by individuals

73
Patient rooms served each day

RONALD MCDONALD CAMP

Our one-week overnight Ronald McDonald Camp—located in the Poconos—provides the opportunity for children with cancer and their siblings to experience the joys of summer camp each August.

224
Total Campers

104
New Campers

152
Patient Campers

72
Sibling Campers

OUR IMPACT

100%
Families who agree the Kiosk made it easier to access healthy food and beverages while in the hospital

98%
Families who agree that staying at the House helped reduce their stress levels

99%
Parents who agree that Ronald McDonald Camp has helped their child build confidence and become more independent

97%
Families who agree that staying at the House made it easier to access treatment

92%
Families who agree that the Family Rooms are a valuable resource during a difficult time

MAKING A DIFFERENCE

73
Patient rooms served each day

2,186
Times the kiosk was accessed by individuals
Tab Houses at Lincoln Financial Field

We thank our friends at Aramark and the Philadelphia Eagles for including our new and improved Tab houses in the suites at the Lincoln Financial Field this football season. Tab houses are available for purchase for just $10. If you would like to participate in our Tab program, please contact Jenny Casey at jenny@philarmh.org.

2015 H&K Group Golf Outing

The H&K Group raised $20,000 at its 9th Annual Charity Golf Outing benefiting the Philadelphia Ronald McDonald House. This annual event brings together employees as well as friends, family, valued vendors, customers, and clients for a fun day of golf and camaraderie. The funds raised will go towards supporting PRMH families in their greatest time of need.

2015 Coldwell Banker Preferred CARES Harry C. Caparo, Jr. Memorial Golf Outing

Coldwell Banker Preferred CARES raised $20,000 in support of the Philadelphia Ronald McDonald House at its inaugural Harry C. Caparo, Jr. Memorial Golf Outing. We are grateful to Coldwell Banker Preferred CARES for their steadfast support of our House throughout the years and were honored to be the beneficiary of this golf tournament.

CSL Behring Holiday Donations

CSL Behring supports Philadelphia Ronald McDonald House families with their annual holiday party. This year, our friends raised money through a raffle for prizes, by hosting holiday events, and by selling our now famous red and white striped socks. Since CSL Behring is in the business of taking care of patients with rare diseases, they are particularly sensitive to families dealing with a seriously ill child and know that having a safe and comfortable place to stay is critical during a difficult time. We thank all CSL Behring employees for their tremendous support.

County Corvette 11th Annual Holiday Toy Drive

For more than a decade, Denny Parisan of County Corvette has hosted an annual holiday toy drive to ensure that all families benefiting from our programs have a special holiday. Denny and friends collected so many toys for our families this holiday season that they had to deliver them in a U-Haul—an amazing testament to the dedication of Denny, County Corvette, and its supporters. In addition to the toy delivery, this wonderful group also presented a check for $23,000 to go towards supporting our programming. We thank County Corvette for their continued support.
We were thrilled to bring back our now famous red and white striped socks for the second year of the Show Your Stripes sock campaign.

To celebrate our 41st birthday on October 15, 2015, participants from near and far showed us their stripes by taking their best #sockie photo and posting it to their social media accounts. But that’s not all! Sports teams, news stations, organizations, companies, restaurants, schools, the Philadelphia Police Department, and everyone in between helped garner awareness of the Philadelphia Ronald McDonald House by participating in Show Your Stripes sock fundraisers. These wonderful groups sold the socks for $10 a pair and 100% of the proceeds went back to the House to help support our programs.

Students from Neshaminy High School participate in the Show Your Stripes campaign.

Thank you to our top fundraisers

**Jazz Pharmaceuticals**

Jazz Pharmaceuticals is an international biopharmaceutical company focused on improving patients’ lives by identifying, developing, and commercializing meaningful products that address unmet medical needs. To this end, Jazz Pharmaceuticals is committed to helping support families with seriously ill children and has been a champion of our programs and services throughout the year. Thank you for your dedication to the House and this campaign.

**Philadelphia Police Department**

The Philadelphia Police Department (PPD) is the nation’s fourth largest police department, with over 6,600 sworn members and 800 civilian personnel. The PPD is the primary law enforcement agency responsible for serving Philadelphia County, extending over 140 square miles in which approximately 1.5 million people reside. Since the inception of the Show Your Stripes Sock Campaign, the PPD has supported this initiative—spearheaded by Officer Roz Talley. And on our birthday, Philadelphia citizens enjoyed seeing the entire department wear the socks as part of their official uniform. Thank you, PPD, for raising funds to support our programming and families.

**Host a Show Your Stripes Sock Fundraiser Anytime of the Year!**

Stay involved year-round and help raise funds to support the families of the Philadelphia Ronald McDonald House while spreading awareness of our organization. For more information, please contact Chris Callanan at chris@philarmh.org. Don’t forget to post your best #sockie photo on social media and be sure to use the hashtags: #Sockie #ShowYourStripes #MyPRMH for a chance to be featured on our social media accounts.
Tell Us About Yourself.

I have celebrated a rich career as a Human Resources professional. I was the Chief HR officer for four public companies and traveled globally for years. I am now a consultant working on HR strategy, acquisition integration, and executive coaching. I have been married to a wonderful man for over 40 years and have two fantastic daughters. I am also a dog lover and have three Labradors.

How Did You Come to Know the Philadelphia Ronald McDonald House?

I served as a Board member for the Support Center for Child Advocates with Philadelphia Ronald McDonald House Board Member Len Bernstein. I had recently ended my tenure with the Board and I subsequently ran into Len and we discussed his involvement on the Board of Directors for the Philadelphia Ronald McDonald House – it was then that he asked me if I might be interested in joining too. Excited at the prospect of joining the Board of the world’s first Ronald McDonald House, I accepted Len’s offer to connect me with Board President Emeritus, Marlene Weinberg, and Chair of the Nominating Committee, Salli Mickelberg. The rest, as they say, is history.

What Interested You About the Philadelphia Ronald McDonald House?

I have always worked with children in my volunteer work and I find it the most fulfilling. Ronald McDonald House families go through particularly difficult situations—not only do they have a seriously ill child, but they are also uprooting their lives and traveling far from home to seek medical treatment. Moreover, they are confronted with where to sleep and eat each day—not to mention how they will pay for it all. The Philadelphia Ronald McDonald House takes many of those worries away and allows parents to focus on what’s most important: the well-being of their child. As one can imagine, this is a difficult scenario for even the strongest families, yet I am constantly amazed by their resilience. Parents are able to remain strong role models for their children despite their circumstances and I truly believe that is due in large part to the support of the House. I am proud to be a part of the Philadelphia Ronald McDonald House and all that we do to support families in their greatest time of need.

What Have Been Some of Your Accomplishments While Serving on the Board?

As a Human Resources Executive with over 30 years of experience, I serve on the Board’s Human Resources Committee. I also serve as an advisor and counsel to Executive Director, Susan Campbell, and other leaders of the House. Additionally, I played an integral role in getting my former employer involved in the Annual CBS3 and CW Philly “Change the Luck of a Child” Telethon and they have remained a strong contributor to the cause.

What Are Your Hopes for the Future of the House?

I hope that we can continue to serve more and more families and I am confident that with the expansion of the Chestnut Street location, we will be able to accomplish that. While I understand that there might not be an answer to for all of the medical conditions that families face, it is my sincerest hope that the Philadelphia Ronald McDonald House can continue to help make the lives of these families a little more normal, a little warmer, and a little more loving for the time that we spend with them.

MOTHER’S DAY

This Mother’s Day, honor the moms in your life by supporting the 65 moms staying at our two Ronald McDonald Houses during this special holiday. You’ll be helping to keep moms like Susana Obregon close to her daughter, Susana (pictured right). Your gift will provide families like the Obregons a place to call home for as long as they need it and will go a long way in making it a Happy Mother’s Day for the moms at our Houses – and for yours.

To make a donation today, please see the remittance envelope in this newsletter or visit www.philarmh.org/mothersday to make a secure online donation and send an eCard notifying that special someone that a donation was made in their honor.
It costs the Philadelphia Ronald McDonald House over $100 per family per night to provide amenities such as a clean room to sleep in, home-cooked meals, transportation to and from the hospital, and activities—yet we only ask families to make a donation of $15 per night. However, more than two-thirds of the 2,000 plus families who walk through our doors each year are so financially devastated that they are unable to cover that cost.

To help celebrate our families, the holiday season, and the spirit of giving, we ask our generous donors to support our Season of Giving Campaign by giving the gift of home to families. A donation of $15 covers the nightly fee for a family’s stay and provides the comforts of the Philadelphia Ronald McDonald House when they’re needed most.

The campaign culminates every year with our Annual House Lighting Celebrations at Chestnut Street and Front & Erie, and fun was had by all in attendance. Guests at the Chestnut Street and Front & Erie Houses enjoyed food, entertainment, a live performance by Ronald McDonald, and heard from a PRMH family whose lives had been touched by our services.

Thank you to each and every individual, company, and organization who supported our Season of Giving Campaign this year—your generosity helped many families in need.

A letter from Abby’s mom

Donna shared her family’s story at the Chestnut Street House Lighting Celebration

I am Donna and this is Abby. We’ve been at the Philadelphia Ronald McDonald House for five weeks now. Earlier this year, doctors discovered a tumor in Abby’s brain. She had surgery and started treatment at Children’s National Medical Center in Washington, D.C., but her overall treatment plan includes proton radiation. There are no hospitals close to us that offer this treatment for children…except The Children’s Hospital of Philadelphia and that’s why we are here.

My husband and son are home in Virginia. We did not want to split up our family during this time in our lives, but there wasn’t really a choice. We are lucky to live close enough that we can visit home on the weekends, but the Philadelphia Ronald McDonald House is our home away from home during the week.

The House is a whole support system for us families. There are so many different ways that help is offered…I couldn’t possibly address everything. However, I can share a little of what the House has meant for me and Abby.

First of all, we have a nice room in a wonderful House in the middle of a big city—without a big city price. I am grateful that the cost of staying in Philadelphia isn’t something we have to worry about. But this House is so much more than just an affordable place to stay.

Volunteers are here every day to make our lives easier. Dinners are cooked and served hot each day, with a variety of foods to eat—always with kid-friendly options. Abby doesn’t have much of an appetite during treatment, so I let her eat what she wants, when she wants. If she doesn’t feel like eating, she can happily play at the train or Lego table until I am finished. She loves it, and I don’t have to rush through my meals.

Not only is there a train and Lego table, there are also so many books to read, so many games to play, and so many songs on the jukebox to sing! One day after a particularly rough day at the hospital, Abby and I spent a couple hours playing games, listening to music, and making up dances. What a wonderful way to end the day.

Beyond the comforts provided by the House, and the connections made possible by bringing us families together, there is more. The staff here also care about lifting spirits and bringing happiness. Events like the House Lighting Celebration, for instance. This is a fun time where we can all enjoy ourselves and forget about the hospital.

I can’t even imagine how different our experience would be without the support of the Ronald McDonald House. And I don’t want to. Thank you for supporting the House and making this possible. It means so much more than I can say.

-Donna

“The House is a whole support system for us families.”
DONATIONS FROM THE HEART - 10/1/2015 TO 12/31/2015

$25,000 & above
The Barbara Bradley Baekgaard Family Foundation
JP Morgan Chase & Co.
The Philadelphia Foundation – Edward M. Story Memorial Fund in memory of his father, Samuel Story, & his mother, Mary Grosevenor; the Alice H. & Joseph W. Campbell Fund #1; & the Ira Jewell Williams Fund
R.K. Mellon Family Foundation
Ronald McDonald House Charities of the Philadelphia Region

$10,000 to $24,999
Mr. & Mrs. Louis W. Blanco
Coldwell Banker Preferred
Denny Parison & the County Corvette Toy Drive
H & K Group
Jazz Pharmaceuticals
Mr. & Mrs. Nicholas J. Karamatsoukas
Katie’s Crusaders
Keystone Foods Corporation
Philadelphia Police Department
St. Christopher’s Foundation for Children
United Way of Greater Philadelphia & Southern New Jersey

$5,000 to $9,999
Aberdeen Asset Management, Inc.
Mr. & Mrs. Daniel Amoroso
Employees Community Fund of The Boeing Company
Ms. Tish Brey
The Brian Selbert Memorial Fund
Ms. Lorraine F. Brut
Pine Forest Camp, Lake Owego Camp, & Camp Timber Tops
Chapman Auto Stores
Mr. Russell Cox
Chet Derbyshire Memorial
Mr. & Mrs. Joseph Delaney
The Eden Charitable Foundation
ERT
Estate of Shirley A. Resnick
Mr. & Mrs. Thomas B. Fenerty
The Don & Mila Follett Family Charitable Fund
Gemini Bakery Equipment Co.
20th Reunion Cup Charity Golf Outing
Klein Hersh
Lauren’s First & Goal Foundation
Servicing Contractors Association of the Greater Delaware Valley
The Montufar Family
NFL Alumni & Philadelphia Chapter Cheeleaders
Mr. & Mrs. Jacob Pecarsky
The Persinger Cookie Throwdown
Philadelphia Eagles
Mr. & Mrs. Richard Probinsky
Mr. & Mrs. Mark Rosenberg
Mr. Brent Senseny & Ms. Linda D. Cluck
Soros Fund Charitable Foundation
Matching Gifts Program
UAS Inc.
The Van Aken Family Foundation
Mr. & Mrs. Paul Wendolowski
Mr. & Mrs. Fred White
Mr. & Mrs. Stephen Wolfson
Young Lawyers Section of the Delaware County Bar Association
$2,500 to $4,999
Anonymous
Amber Nicole Trowbridge Memorial Fund
American Heritage Federal Credit Union
American Kitchen Machinery & Repair
American Solutions for Business
Mr. & Mrs. James Avellini
The Benevity Community Impact Foundation
BFF Friendship Foundation
Broughton Foundation
Mr. & Mrs. Robert Chambers
Checking for Cancer
Construction Financial Management Association - Philadelphia Chapter
Contemporary Staffing Solutions
Mr. & Mrs. Christopher Demas
In Honor of Franklin & Christopher Demas, Jr.
Di Bruno Bros.
Epic Health Services
Fox & Roach Charities
Mr. & Mrs. Jerry Frebowski
Garden State Car Wash
Mr. & Mrs. Bruce Goldenberg
Mr. & Mrs. William Goldstein
Mr. Jonathan Hoffman
Mr. Matthew Hostutler
The Joseph Plunimullo Memorial Foundation
Ms. Cynthia M. Keaveney
Mr. James Kenny
Mr. & Mrs. Joseph K. Lee
Martin’s Famous Pastry Shoppe, Inc.
Mr. Mark Matson
Mr. & Mrs. Brad McPhee
Mr. Nathaniel Measley
Mr. & Mrs. Michael G. Menkowitz
Scott Adam Menkowitz Memorial
The Merck Foundation
Salli & Stephen Mickelberg
Dr. Christopher Mirzai
Neshaminy High School
Mr. & Mrs. Stu Peltz
Lucinda Perez Memorial
Pilot Freight Services
RSM US LLP
Safeico Insurance - Make More Happen Award
Ms. Anne Scardino
Schwartz Foundation
Noah Everett Skinner Memorial
Smith Gas Liquids Company
The Arrowhead Newspaper, Souderton Area High School
Oreste Tagliolini Memorial
Time After Time
Univest Corporation
Clarence J. Venne Foundation
Mr. & Mrs. Sydney G. Willson III

$1,000 to $2,499
Anonymous (5)
In honor of Carlie Ammons
Mr. Glenn Anderson
Anexinet Corp
Mr. & Mrs. Mark Bernstein
Mr. The Boeing Company
Claire Garvey Butler Memorial
Ms. Joanna B. Bryson
Cabrini College
Michael Casale Memorial
The CHG Charitable Trust
Mr. & Mrs. Andrew J. Chosak
Ms. Helen Clemens
Cocktails Against Cancer
Mr. & Mrs. Tristram C. Colket
Colorcon, Inc.
Cecilia [Zilinas] Conroy Memorial
Mr. Joseph D. Coyle
Mr. Simeon Crocker
Mr. John Curtis
Dale Construction, LLC
Mr. & Mrs. Michael Danziger
Mr. George E. Deming III
Mr. Roger Derbyshire
Mr. & Mrs. Joseph N. DiBello Jr.
Edmund G. Taussig & Francis Kath Taussig Foundation
Enzo International, plc
Mr. & Mrs. Steven Feldhaimer
Flamenco del Sol Dance Company
The Frezal Family Charitable Fund
Mr. Richard Garverich
G.E. Foundation
Gemino Healthcare Finance
Germanownt Academy – Hockey for the House
Dr. & Mrs. Jerald B. Gilbert
Mr. & Mrs. Emil Gomba
William & Carolyn Graham
Greater Philadelphia Chamber of Commerce
In honor of the Guest Chef Program at Chestnut Street
Mr. & Mrs. James Guitknecht
Dr. Femida Handy
Mr. & Mrs. Earl Hannum
Mr. & Mrs. William B. Harris
Mr. & Mrs. John C. Heenan
The Herb Cohen Memorial Fund
Dr. Michael D. Hogan
Mr. & Mrs. Harry J. Haplomazian Jr.
Mr. Samuel Humes & Ms. Marianna Knight
Independence Blue Cross
Mr. & Mrs. Robert Kachur
Mr. & Mrs. Howard E. Kallis III
Mr. & Mrs. Robert E. Keith Jr.
Ms. Mary Kender
Mr. & Mrs. Tom Keyer
Curtis W. Lafey Memorial
Dr. Christopher Mirzai
Neshaminy High School
Mr. & Mrs. Stu Peltz
Lucinda Perez Memorial
Pilot Freight Services
RSM US LLP
Safeico Insurance - Make More Happen Award
Ms. Anne Scardino
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Noah Everett Skinner Memorial
Smith Gas Liquids Company
The Arrowhead Newspaper, Souderton Area High School
Oreste Tagliolini Memorial
Time After Time
Univest Corporation
Clarence J. Venne Foundation
Mr. & Mrs. Sydney G. Willson III

$500 to $999
Anonymous
Acceleferon Medical Products
Mr. Richard J. Adelizzi
ADP
Advertising Specialty Institute
Dr. & Mrs. N. Scott Adzick
Mr. Donald L. Ait
America’s Charities
Mr. & Mrs. Fred E. Anderson
Mr. & Mrs. Roger Arsh
Aspira Excel Academy
Mr. & Mrs. Daniel J. Austin
Bikers Against Child Abuse of the Lehigh Valley
Mr. Bruce R. Beadle
Mr. & Mrs. John K. Binswanger
Mr. & Mrs. Hoagy Bock
Ms. Joan Boris
Mr. Andrew Boxer
Brooklyn Brewery
Brighter Day Children’s Fund of The Philadelphia Foundation
Mr. Jerold Brownstein
Budget Maintenance

Jonathan Meyers Memorial
Mr. Martin Miklin
Millbridge Farms Inc.
Mr. & Mrs. Kenneth Mixter
The Montague Family Charitable Foundation
NRG Energy, Inc.
Mr. Keith O’Brien
Paxx Casino
Pennsylvania Conference of State Trial Judges
Mrs. Remy Pelosio
Mr. & Mrs. John Perdick
In honor of Zig Fines
Mr. & Mrs. Scott Piskun
Pozzuolano Redden, P.C.
Quinco Contracting & Maintenance, Inc.
Reliant Energy Northeast, LLC
Mrs. Nicole Rich
Robert Reiser & Co., Inc.
Rosemary Rossi Charitable Fund
Dr. Marta K. Rozans
Phyllis & Arthur Saft
Mr. & Mrs. Robert F. Savage
Mr. & Mrs. William H. Schell Jr.
Sean James Dolan Memorial Fund
Settlement Engine, Inc.
Caroline Mary Shattuck
Mr. & Mrs. Alan Shropshire
Dr. & Mrs. David B. Soll
Steuben Burial Association
Ms. Taryn Stinson
Mr. & Mrs. Craig D. Tillman
University of Pennsylvania Police Department
Mr. Suketu Upadhyay
Mrs. Marlene Weinberg
Mr. Larry Weitzner
Wells Fargo Foundation
West End Boat Club
The William Penn Foundation
Mr. & Mrs. Lewis R. Wolf
Susan W. McDonald Memorial
Mrs. Josephine F. Zelov
Zisman Family Foundation
Mr. & Mrs. Christopher Zuech

$500 to $999
Anonymous
Acceleferon Medical Products
Mr. Richard J. Adelizzi
ADP
Advertising Specialty Institute
Dr. & Mrs. N. Scott Adzick
Mr. Donald L. Ait
America’s Charities
Mr. & Mrs. Fred E. Anderson
Mr. & Mrs. Roger Arsh
Aspira Excel Academy
Mr. & Mrs. Daniel J. Austin
Bikers Against Child Abuse of the Lehigh Valley
Mr. Bruce R. Beadle
Mr. & Mrs. John K. Binswanger
Mr. & Mrs. Hoagy Bock
Ms. Joan Boris
Mr. Andrew Boxer
Brooklyn Brewery
Brighter Day Children’s Fund of The Philadelphia Foundation
Mr. Jerold Brownstein
Budget Maintenance
INTRODUCING OUR FAMILYONE TV CHANNEL

Families checking into our two Ronald McDonald Houses now have an easier way to learn about the resources we offer—all from the comfort of their guest bedrooms—thanks to the recent debut of our in-House FamilyOne TV Channel.

While our two Ronald McDonald Houses offer a wide range of complimentary amenities and services to the 65 families we serve each night, it can be a challenge to effectively communicate the necessary information about these available resources in an efficient, understandable way, as families are under extreme stress at check-in and are often unable to absorb large quantities of information regarding the many services we provide.

To creatively address this challenge, we developed our FamilyOne TV Channel, based on technology commonly used at hotels to communicate with guests. The channel is a practical, innovative way for families staying at our Houses to have the information they need to feel as supported as possible, and to have knowledge of the guidelines that collectively enable families to have a safe, comfortable stay—ultimately enhancing the overall experience for all families.

The channel is available in both English and Spanish and plays on all televisions in guest bedrooms and lounges on channels 29 and 30.

There is a mix of filmed and static content including:

• A House tour
• House guidelines and emergency procedures
• Information on services and programs such as meals, evening activities, social worker assistance, and transportation to the hospital
• Neighborhood resources, such as local banks, pharmacies, and grocery stores

The channel also enables us to feature information about weather emergencies or other important alerts through a scroll at the bottom of the screen, making it a very valuable tool in helping us communicate critical updates with families during their stay. The development and implementation of the project was made possible through a Ronald McDonald House Charities Innovation Award grant, and the operation of the channel is currently sponsored by the McDonald’s Lehigh Valley All-Star Football Classic.

“We are so excited to have this additional resource available to families,” says Susan Campbell, Executive Director. “Now families can relax a bit more during the check-in process knowing they can find out what the Houses have to offer once they are settled into their rooms. The channel is one more way that we can try to reduce families’ stress and make their stay as comfortable as we can, and we are so grateful for the support that made this project possible.”
The House is such a great environment. There are friendly people, wonderful home-cooked meals, and it’s clean and inviting.

—Amber, Rykien’s mother