What a year it has been! 2017 was a year of great triumph and much transition at the Philadelphia Ronald McDonald House.

In April, we opened a new Ronald McDonald Family Room in the Critical Care tower at St. Christopher’s Hospital for Children. This new Family Room extends the support of our Front & Erie House and offers families quiet respite away from the stresses of the hospital, but just steps away from their child’s bedside.

In August, we welcomed 223 campers, 119 volunteer counselors, and 17 volunteer medical staff to Ronald McDonald Camp in the Pocono Mountains. Ronald McDonald Camp is one week of overnight camp that offers children with cancer and their siblings an opportunity to experience the joys and adventures of summer camp. In a nurturing, supportive environment, our campers talk openly about cancer and create a community among other children who understand what they are going through.

We also hosted several very successful events, bringing thousands of new and returning members of our PRMH community to the Front & Erie and Chestnut Street Houses and other locations around the area in support of our families. Our biggest events included the 9th Annual Plane Pull presented by Allstate, the Hit ‘Em For The House Golf Outing presented in honor of Ron Krancer and Family, the Audi Quattro Cup, the Hit ‘Em For The House Tennis Outing, the Philalympics, the Champions of Hope Awards Dinner; and, of course, our city-wide, spirited Show Your Stripes birthday celebration.

And, perhaps the most exciting event in our 44-year history took place in June. After years of planning, budgeting, and fundraising, we celebrated the groundbreaking of the new eight-story Jill and Alan B. Miller Tower at our Chestnut Street House.

With the addition of the new tower, by this time next year, we will be able to welcome more than double the number of families we currently serve—from approximately 800 to an estimated 1,900 annually. Our available room nights will increase from 16,000 to more than 40,000 per year. And, with the completion of corresponding renovation and reconstruction of our current facilities, families will have more amenities than ever before.

I am grateful to our dedicated construction project team for their guidance and direction as this expansion project has progressed from a dream to reality. Our strong partnerships with our owner’s representative WatchDog, architectural firm Ewing Cole, and construction management team P. Agnes have been pivotal to our success as we prepare to welcome many more families in the years to come.

These successes would not be possible without the generosity of the many individuals and organizations who believe deeply in our mission and put that belief into action this year. There is simply no way to adequately express my gratitude, but please accept my heartfelt THANK YOU to each and every one of you. You gave of your time, energy, financial support, emotional support, and participated in countless other ways in our work.

I want to give special acknowledgement to our incredible staff, board of directors, and volunteers. You have worked so hard over the past months to keep this House running while construction has been underway. The hammering and drilling outside, and the closing and reorganizing of already-precious space inside, have not slowed your remarkable pace or dampened your inspirational energy.

And, most importantly, I want to thank our families. They have patiently waited for our new spaces to open as they’ve struggled with unbelievably long wait lists and the stress of finding somewhere else to stay while we are full.

To all of you, I hope you will read the following pages with great personal pride, as you are very much responsible for all of the wonderful things we have accomplished this year.

My warmest wishes,

Susan Campbell
Liam Everett was diagnosed with X-linked lymphoproliferative (XLP) syndrome, which is a rare disease that causes immune system deficiencies, in March of 2017. His mother, Jessica, shares, “XLP only affects males and it is passed from the mother to the son. It predisposes boys to cancer, so we knew an eventual diagnosis was coming.”

In July, Liam noticed that a lymph node in his neck started to swell and continued to get larger. Within a few days, he went to their family doctor, who ran blood tests and recommended that they go to the Children’s Hospital of Philadelphia—which was two hours from their home. Liam was diagnosed with Burkitt’s lymphoma and underwent four rounds of chemotherapy, along with multiple surgeries. Luckily, doctors discovered the cancer early and Liam was able to recover. However, the next step was to treat the XLP, because if it went untreated, the cancer would return.

Both of Liam’s sisters wanted to be his bone marrow transplant donor. His sister, Emma, who is just one year younger than him, was not a match, but his youngest sister, Fiona, did match. At 8 years old, Fiona donated her bone marrow to help her older brother. Liam spent a month in the hospital and when he was discharged, he needed to stay near the hospital. That’s when the family began staying at the Philadelphia Ronald McDonald House. Jessica shares, “We can walk to and from the hospital, which is great because Liam’s activities are still limited due to the post-transplant treatments. His sisters have come down and loved seeing where we’ve been staying. It’s great that we can all spend time together here.”

The family enjoys the meals and Liam enjoys playing air hockey and XBOX with the other children at the House. He received a soccer ball on his first day and shares, “I can’t wait to be home to play with it!”

In thinking about their other options for their situation, Jessica, shares, “If we didn’t have the House, we’d have to stay at a hotel and I can’t imagine how we would pay for it. My husband had to take a leave from work and I really don’t know what we would have done. The House provides everything and you never have to worry about forgetting something. It’s so helpful to be close together and close to the hospital.”

Liam shares, “I’m glad that I get to have my mom with me here.”
WHERE ARE THEY NOW?

THE RYAN-PILLEPICH FAMILY

In 2007, Erin Ryan assumed she was experiencing a typical pregnancy, until one day, at 32 weeks, her soon to be born daughter, Lily, went into fetal distress causing an emergency C-section. Lily was born October 29 at St. Barnabas Hospital in Livingston, NJ with several serious medical conditions. There were abnormalities with Lily’s esophagus, intestines, appendix, and her nasal airways were obstructed—all of which caused her to spend her first 4 months as an inpatient of St. Barnabas Hospital in New Jersey and at the Children’s Hospital of Philadelphia (CHOP). She received three surgeries within this time.

With their home located in Nutley, New Jersey, Erin and her husband, Stephan Pillepich, would not be able to commute two hours to and from the hospital every day. They had heard about the Philadelphia Ronald McDonald House, and when they learned they would be transferred to CHOP in January 2008, they were added to the waitlist and spent a few nights at a nearby hotel. The dizzying reality of their situation was a stark contrast to the hotel environment. “It was New Year’s Eve, and I remember there were people partying in the lobby of our hotel. They had every right to be happy, but we were in such a different realm.”

Luckily, a room at the House opened up three nights later. “When we moved to the Ronald McDonald House, I remember there were other families, and you could talk or not talk, and the people were all in the same realm. The whole place is great. Being surrounded by people in similar situations was important. The people were always helpful and calm.”

After 119 days, Lily was finally able to go home with her parents for the first time. However, a couple of weeks after she came home she had to go back to CHOP for an emergency surgery. “In the back of our minds we knew that the Ronald McDonald House was there for us, but thankfully the surgery went well and Lily was able to come home a couple of days later,” says Erin.

Today, Lily is in 4th grade and is thriving. She’s an active, intelligent young lady with a lot of creative ideas. Not only can she speak two languages (Italian and English), she even invented a custom bag for dog hygiene through an entrepreneurial program.
2017 IN REVIEW

OUR HOUSES

- **2,141** Family stays
- **323** Longest number of consecutive nights for one family
- **10** Nights in the average family stays
- **7,844** Family requests we could not accommodate because we were full

TOP HOSPITALS SERVED

- Chestnut Street
  - **94%** Children’s Hospital of Philadelphia
  - **2%** Children’s Hospital of Philadelphia/Wills Eye
  - **3%** Wills Eye Hospital
  - **1%** Other

- Front & Erie
  - **29%** Shriner’s Hospital
  - **9%** St. Christopher’s Hospital
  - **4%** Children’s Hospital of Philadelphia
  - **58%** Other

TOP HOSPITAL DEPARTMENTS

- Chestnut Street
  - **25%** Oncology
  - **19%** Cardiology
  - **15%** Neonatology

- Front & Erie
  - **60%** Orthopedics
  - **7%** Oncology
  - **7%** Neonatology

HOUSES’ IMPACT

- **99%** Families who agree that because of the House, they were better able to maintain their well-being while their children received care
- **98%** Families who agree that staying at the House allowed them to spend less time traveling and more time by their children’s side
- **98%** Families who agree that staying at the House helped to reduce their stress levels
- **96%** Families who agree that staying at the House provided them with support that they would not otherwise have received during their children’s care
- **98%** Families who agree that sleeping at the House is more restful than at the hospital
DOMESTIC FAMILIES SERVED

We served families from 48 states with the majority traveling from PA, NJ, and NY.

INTERNATIONAL FAMILIES SERVED

We served families from 23 countries and two U.S. Territories including:

- Australia
- Bahamas
- Bolivia
- Canada
- Dominican Republic
- Ecuador
- Grenada
- Guatemala
- Honduras
- Hong Kong
- Ireland
- Israel
- Mexico
- Nigeria
- Pakistan
- Peru
- Philippines
- Puerto Rico
- Rwanda
- Singapore
- Sweden
- Trinidad and Tobago
- United Kingdom
- US Virgin Islands

NEEDED NOW MORE THAN EVER

While we opened our doors for 2,141 family stays, there were 7,844 requests that we could not accommodate because we were full—a devastating statistic that both highlights the demand for our services and compels us to find a way to be there for the families who need us.
SHERATON UNIVERSITY CITY PARTNERSHIP

In order to construct our new tower, we first demolished a portion of our existing property, including the Carriage House section of our facility, which comprised 12 rooms. This means that during construction, our Chestnut Street House has had even fewer rooms to host families. To help us make up for the deficit, we partnered with the Sheraton University City Hotel to lease a 10-room floor of their building until our new tower is opened. Families staying at the Sheraton, located just four blocks away from our Chestnut Street House, have full access to all of the amenities provided by the House. This includes home-cooked meals, social worker assistance, therapeutic evening activities, and more. Families also have the benefit of being located on a floor dedicated only to those coping with their child’s medical care.

All of the families staying at the Sheraton have children being treated at CHOP. The top three hospital departments where the patients were treated were Neonatology (36%), Cardiology (17%), and Oncology (16%).

RONALD MC DONALD FAMILY ROOMS

Our Ronald McDonald Family Rooms, one serving the Oncology Unit at the Children’s Hospital of Philadelphia and one serving the Critical Care Unit of St. Christopher’s Hospital for Children, extend the comfort and support of our Houses into the hospital by offering quiet and comfortable respite spaces where families can rest and regroup away from the bedside.

VOLUNTEERS IN ACTION

Whether they are preparing meals, driving the shuttle van to the hospital, hosting an activity at the Family Rooms, volunteering at an event, dedicating a week of summer vacation as a camp counselor, or helping in an endless number of other ways, our volunteers are truly the heart of our organization. Hundreds of volunteers complement the work of our 28 full-time and 30 part-time staff and make what we do possible every day of the year, and for that we are truly grateful.
Ronald McDonald Camp

Our one-week overnight Ronald McDonald Camp, located in the Poconos, provides an opportunity for children with cancer and their siblings to experience the joys of summer camp each August.

233 Total Campers
151 Patient Campers
72 Sibling Campers
5 Leaders in Training
4 Counselors in Training
121 Senior Campers age 13 to 17
56 New Campers
154 Unique Families
93 Junior Campers age 7 to 12
56 New Campers

CAMP’S IMPACT

100%
Parents who agreed that Camp has a positive impact on their child’s wellbeing

99%
Parents who agreed that Camp has helped their child build confidence and become more independent

100%
Parents who would recommend Camp to other families with children with cancer

97%
Families who agree that the St. Christopher’s Family Room helped them maintain their well-being

Campers served by geographic origin

In 2017, 69% of Campers came from Pennsylvania, 28% from New Jersey, 4% from Virginia, 1% from Delaware, and 1% from Maryland. Children coming from the surrounding five-county region made up 58% all campers.
To decrease the number of turnaways at our Chestnut Street House, we began the Room in Our Hearts campaign for expansion. On June 29, we celebrated the groundbreaking ceremony and we are looking forward to completion in the first quarter of 2019.

Detailed architectural plans are in place to add 104 bedrooms while modernizing others—more than doubling our capacity to house, feed, and nurture families through social and other support services. With the addition of the 8-story tower and the renovation of areas in the existing facility, this expansion will enable us to go from serving approximately 800 families annually over the past three years to an estimated 1,900 families, and it will increase our available room nights from around 16,000 to more than 40,000 per year.

- A new 93,000 sq. ft. tower that will house 104 bedrooms
- 96 new family bedrooms
- A newly constructed first floor kitchen for Guest Chef and family use and seating for 200 guests
- Quiet, tranquil, rooftop green space for family use
- A new welcome center and reception area to greet families to the PRMH community
- 8 protected patient bedroom suites
- 12 fully wheelchair-accessible guest bedrooms to accommodate patients and parents
- New indoor and outdoor play areas for children of all ages
2017 IN REVIEW CONTINUED

Standard bedroom

New kitchen and seating areas

Rooftop garden and open areas

Welcome center

Groundbreaking ceremony on June 28, 2017
FINANCIAL HIGHLIGHTS  FOR YEAR ENDED DECEMBER 2017

ASSETS AND LIABILITIES

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EASING FINANCIAL HARDSHIPS

Families are never turned away due to inability to pay and many have the nightly fee waived or reduced.

| Suggested Guest Fee Per Night | $15    |
| Actual Cost of Providing Services Per Night | $141  |

SUMMARY OF REVENUES AND EXPENSES

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<td>Excess Revenue over Expenses</td>
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IN-KIND

| In-Kind Contributions* | $161,000 |

*Contributions include annual operating donations and capital campaign pledges.

ANNUAL OPERATING EXPENSES

- 75% Programs
- 10% Administration
- 15% Fundraising

PRMH is more than doubling our capacity to serve more families. In preparation for the expansion, the fundraising costs have increased to meet the needs of the capital campaign in development, fundraising, marketing, and communications.

TOTAL PROGRAM SERVICES

- 91% Houses
- 2% Family Rooms
- 7% Camp

HOW DOES McDONALD’S HELP?

McDonald’s played a vital role at the inception of the Philadelphia Ronald McDonald House, the first Ronald McDonald House in the world, which opened on October 15, 1974. After 43 years, Ronald McDonald House Charities (RMHC) and our local McDonald’s owner/operators remain committed to supporting our programs.

Each year, the Philadelphia Ronald McDonald House receives 10 percent of its annual budget from the local chapter of RMHC – RMHC of the Philadelphia Region. RMHC of the Philadelphia Region is a 501(c)(3) non-profit organization that receives its support from the owners/operators of the more than 300 McDonald’s Restaurants in the region (including the greater Philadelphia area, Southern New Jersey, and Delaware). This funding comes from in-store canister donations, Shamrock Shake sale proceeds, and other promotions and annual gifts.

The McDonald’s Owner/Operators of the Greater Philadelphia Region involvement extends beyond monetary support as:

- McDonald’s owner/operators participate as members of our Board of Directors.
- McDonald’s owner/operators and suppliers work to raise money and awareness through promotional and fundraising events.
- Local McDonald’s employees are dedicated volunteers.
- The remaining 90 percent of our annual budget comes from the generosity of individuals, corporations, and foundations.
### DONORS

#### $50,000+

- Anonymous
- The Children’s Hospital of Philadelphia
- Commonwealth of Pennsylvania
- The Estate of Florence Silver
- Ronald McDonald House Charities
- Ronald McDonald House Charities of the Philadelphia Region

#### $25,000 - $49,999

- The Alan and Jill Miller Foundation
- Allstate Insurance Company
- Bryan and Nancy Burdick
- Coca-Cola Company
- McDonald’s Faro Blanco Invitational Tournament
- McDonald’s Lehigh Valley All-Star Classic
- The Penn Mutual Life Insurance Company
- Polly A. Levee Charitable Trust
- Teva Pharmaceuticals
- United Way of Greater Philadelphia and Southern New Jersey

#### $10,000 - $24,999

- Anonymous (2)
- Aberdeen Standard Investments
- The American Benefactor Foundation
- Max Paul’s Ardmore Toyota & Central City Toyota
- Donna Calvert
- The Charles D. and Mary A. Bauer Foundation
- Crowley Chemical Company, Inc.
- CSL Behring
- Dries and Katie Darius
- Peter and Mimi Degnan
- Jim and Carol Ditkoff
- DLL
- Dominic V. DiCicco Memorial Trust
- Druckenmiller Foundation
- Feeney’s Nursery, Inc.
- Don and Mibs Follett
- Gemini Bakery Equipment Co.
- Genentech Giving Station
- Bruce and Nadine Goldenberg
- Hawthorn - A PNC Advisors Company - Polly A. Levee Charitable Trust
- Holman Automotive Group, Inc.
- Jean Madeline
- Johnson & Johnson - Matching Gifts Program
- Nicholas and Celeste Karamatsoukas
- Katie’s Krusaders
- James and Marie Koegel
- Loftus Construction, Inc.
- Louis and Bessie Stein Foundation
- Mechanical and Service Contractors - Association of Eastern PA
- Sue and Elliot Menkowitz
- Michael’s Way
- Salli and Stephen Mickelberg
- Chuck and Jo Montufar
- Network For Good
- Officer Brad Fox 5K Foundation
- Denny Parisan’s Race for the House Pediatric Brain Tumor Foundation
- Pfizer, Inc.
- Philadelphia Flyers
- The Alice H. & Joseph W. Campbell Fund of the Philadelphia Foundation
- Philadelphia Police Department
- Philadelphia SantaCon
- Rich and Beth Probinsky
- Ram Racing
- The Red Moose Charitable Trust
- Jill and Neil Reiff
- Mark and Shari Rosenberg
- Shoreline Harley-Davidson
- Soros Fund Charitable Foundation - Matching Gifts Program
- Steinberg Conference Center
- Subaru of Cherry Hill
- Symantec
- Mark and Christina Turner
- Marlene Weinberg
- Fred and Barbara White
- Zurich North America

#### $5,000 - $9,999

- Anonymous (3)
- 1830 Family Foundation
- The Air Products Foundation - Matching Gift Program
- American Heritage Federal Credit Union
- Anthony & Sylvan Pools
- James and Janet Averill Beneficial Bank
- The Beneficial Foundation
- The Benevity Community Impact Foundation
- Berje, Inc.
- Bob and Sally Biglin
- Ottavio Biondi
- Jacqueline and William Bishop
- Employees Community Fund of The Boeing Company
- The Brian Seibert Memorial Fund
- Lorraine Brut
- Cara’s Sweethearts
- Peter Ciaccio
- CJR Memorial Foundation
- David and Barbara Cohen
- County Corvette
- Joseph and Barbara Delaney
- The Eden Charitable Foundation
- Nina and Lou Eni
- ERT
- Estate of Barbara P. Gebhardt
- Estate of Mary G. Papola
- Jeanne and Steve Follett
- BHHS Fox & Roach/Trident and Fox & Roach Charities
- Gary F. Gardner, Inc.
- Gregory Halligan
- The Heroes Tournament (Sean Morris Benefit / Barry Bush Memorial)
- Steven Hwang
- Michael Hyatt
- Insurance Auto Auctions, Inc.
- Jack Miller Family Foundation
- JPMorgan Chase & Co.
- Just Born Quality Confections
- Katie Kirlin Fund
- Cynthia Keaveney
- Kelsey Family Foundation
- Klein Hersh International
- Ronald and Harriet Lassin
- Lauren's First and Goal Foundation
- Louis N. Cassett Foundation
- Manasquan Bank
- Peter Maruca
- The Mary and Emanuel Rosenfeld Foundation #2
- McDonnell & Associates, P.C.
- Michael and Amy Menkowitz
- Merchandise General Sales
- The Merck Foundation
- John Moran
- Suzanne Mueller
- Bernie and Sandra Nelson
- NFL Alumni Philadelphia Chapter
- Jan and Jacob Pecarsky
- Hassel Perrel
- Jeffrey and Jennifer Persinger and The Persinger Cookie Throwdown
- Philadelphia Department of Prisons
- Philadelphia Insurance Companies & TMNA Services
- Pilot Freight Services
- Pottstown Parks and Rec Foundation
- Jim and Beth Reeves
- Kenneth and Sheri Resnik
- Michael and Denise Riley
- Christopher and Amy Roak
- Shari and Mark Rosenberg
- Marta Rozans
- Samuel Staten, Sr. Charitable Trust
- Melissa and Anthony Scarcelli
DONORS

Continued

Anne Scardino
Brent Senseny and Linda D. Cluck
Alexandra Shaneler
Shriners Hospitals for Children-
Philadelphia
Springfield Ford Lincoln
St. Christopher’s Hospital for Children
Stradley Ronon Stevens & Young, LLP
Sumineo Textile of America
Jim and Jane Sutow
Tristate HVAC Equipment, LLP
UAS Inc.

Frank Unterwald
The Van Aken Family
Clarence J. Venne Foundation
Robert Vogelbacher
Volpe & Koenig, P.C.
Wachtell, Lipton, Rosen & Katz

Bonnie and Harvey Weiner
Wells Fargo Advisors
Paul and Darcie Wendolowski
The William Penn Foundation
James Wishbow
Meryl and Charles Witmer
June and Stephen Wolfson
Steve and Jen Wright
Young Lawyers Section of the Delaware
County Bar Association
Ken Youngblood
Dan Zulker

$2,500 - $4,999

Anonymous
Madlyn and Leonard Abramson
Richard Adelizzi
AvalonBay Communities
Aviation Institute of Maintenance
John and Ann Baldwin
Alysia and Mike Baldwin-Ferro
The Barham Group, LLC
Leonard and Ellen Bernstein
BFF Friendship Foundation
Dolly and Lou Blanco
Richard and Ceil Blumenthal
The Boeing Company
Boscia Family Foundation
Brightwood Career Institute
Broughton Foundation
Bucks County Farm Bureau
Caddick Utilities, LLC
Caesars Entertainment
William and Carol Callanan
Vincent Caraher
CardConnect
Daniel and Adele Carlin
Carolyn Carter
Valerie Cenne

Rachel Charamella
Checking for Cancer
Christian R. and Mary F. Lindback
Foundation
Joseph Clark
Michelle Clarkson
Cocktails Against Cancer
The Conduent Foundation
Contemporary Staffing Solutions
Andrew Corrigan
The Dale L. Reese Foundation
Anthony DeCarlo
Ged Deming
Di Bruno Bros.
Robert Distansilao
DoubleTree by Hilton Hotel -
Philadelphia Center City
The Doylestown Arts Festival
Enterprise Holdings
Matthew Estadt
Exelon Generation
William Feeley
Flanigan’s Boathouse
Fox Fuel
Fox Rothschild Attorneys at Law
Stephen and Kathryn Frank
Jerry and Brenda Frebowitz
Bill and Lynne Garbose
Gemino Healthcare Finance
Tom German
Germantown Academy
GlaxoSmithKline
Global Furniture Group
Morey and Dena Goldberg
The Graham Company
Great Valley High School
Frank and Madeline Gussoni
James and Maryanne Gutknecht
Harley-Davidson of Long Beach
Gail Henderson
Fred Hickman
Jonathan Hoffman
Holy Family CYO
Hudson Group
The Huron Foundation
IBM Employee Services Center
Independence Blue Cross
JK Group Inc.
John Jordano
The Joseph Plumitallo Memorial
Foundation
JS Benefits Group, Inc.
Stephen and Susan Kelly
Joseph and Peggy Lee
Lehigh County Farm Bureau
Robert and Barbara Lewis
John Makara and Katherine Patterson

Martin Leasing
Martin’s Famous Potato Rolls and
Bread
Mark Mattson
David and Nicole Maury
Tracie and Matt Medeiros
Metropolitan Contract Carpets
Joy Minnick
Mary Moran
Morrissey Family Foundation
Robert Nelson
New Century Club of Chester
Ronald and Estelle Nighswander
Obermayer Rebmann Maxwell &
Hippel LLP
Jim and Deena O’Connor
Park & Jet PHL
Andrew Paul
Pennsylvania Trust Company
Philadelphia Business Travel
Association
Philadelphia Eagles
Philips Medical Capital
Philly Raiders
PNC Institutional Asset Management
The Raether 1985 Charitable Trust
RBC Wealth Management
Red Bank Veterinary Hospital
RELEX
Mark Richardson
Alexandra and Alex Robertson
Suzanne Root
Rusmar Solutions, Inc.
Tony and Pam Schneider
Schwartz Creed Foundation
Seer Interactive
Irene and Fred Shabel
Skanska USA
Stellar Partners, Inc.
Barbara Stuchinski
Michelle Sullivan
Brad McFee and Pat Tagliolini
The TASA Group
Taylor Company
Amanda and Nicholas Thomas
Michael S. Tornvall
University of Pennsylvania
Villanova University - Office of Health
Promotion
Virtua
Watchdog USA LLC
Wylie’s Day Foundation
XFINITY Live!
Yards Brewing Company
Zisman Family Foundation
$1,000 - $2,499

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