

# 32 reasons

---

TO MAKE ROOM IN YOUR HEART

---

Help us complete the final stretch of our capital campaign for the expansion of the Ronald McDonald House on Chestnut Street. We have opened all eight floors of the new tower and are serving more families than ever before. However, 32 rooms and other spaces still need funding.

**We still have room for you. Will you help us meet our goal? We have 32 perfect reasons!**



reason #1

## **Reason #1: Julianna**

Julianna has been able to stay close to her sister, Naomi, as she received treatment for heart complications in the NICU at Children's Hospital of Philadelphia. She and her family have stayed at Ronald McDonald House on Chestnut Street for 227 nights so far.





Family Kitchen

**\$1,000,000**

### **Guest Bedroom Floors**

Because convenient lodging is at the core of what our families seek, each floor in the new Tower features 16 comfortable guest bedrooms, two of which are wheelchair accessible.

**\$750,000**

### **Family Welcome Center**

The welcome to our House will always be warm! Every guest and visitor is greeted and acclimated to the House through this warm, inviting area. The Welcome Center, comprised of our Family Services and Social Worker offices, is located in the historic mansion across the main promenade from the Front Desk.

**\$500,000**

### **Family Kitchen**

The kitchen is the heart of every home, and mealtime is essential to every family—even at our House. Our new, fully equipped family kitchen gives families ample space to prepare the meals that make them feel at home throughout the day.

**RESERVED**

### **Youngsters Playroom**

Little kids need big spaces to call their own! Located in what was formerly the sunken living room, the Playroom will be designed with our partners at Legoland to offer children ages eight and under a large, electronics-free zone for creative and hands-on play.

reason # **17**



Emilio has stayed with his family at the House over 12 times as he receives treatment for radial club hand.



Health and Wellness Center

**\$250,000**

### Health and Wellness Center

For many parents or caregivers, spending some time in the gym is a critical way to de-stress and cope with the challenges they are facing. Located in the newly renovated east side of the House, the Health and Wellness Center features a range of fitness equipment and accessories for a range of abilities and interests.

### Fun Slide Play Area

Everyone knows the joy that comes with zooming down a slide! In the newly renovated east side of the House where the dining room used to be, are now many family fun areas including a two-person slide featuring a toy car slide track in the center. Surrounding the slide will be additional play areas for families to enjoy.

reason # **22**

**\$75,000**

### Quiet Lounges

Spaces for work, reading, and reflection are critical to our families. Each floor in the tower includes a workstation with a computer and printer as well as a lounge free from screens for quiet relaxation or meditation.

**3 of 6 RESERVED**

### Guest Bedroom Floor Art Installations

Because nothing warms a space as completely as a child's artwork, the bright, welcoming lobbies on each floor in the Tower showcase creative artwork. Artists of all ages submitted works that reflect the different themes of our tower floors—such as "Our Heroes and "Our Loved Ones"—and galleries are now in place to greet guests as they exit the elevators.

**1 OF 7 RESERVED**



Evelyn stayed 273 nights House while her little brother James was treated for Spina bifida.





Guest bedroom

**\$50,000**

### **Tower Guest Bedrooms**

The Miller Tower building includes 16 comfortably appointed family bedrooms on each floor, two of which are wheelchair accessible, all with a full bathroom and amenities to accommodate any length of stay.

## reason # 7



### **Oversized Game Board**

Located in the rooftop garden, just beyond the shade of the pergola, families can engage their minds and their bodies as they enjoy a game of checkers or chess on an oversized game board with lightweight pieces.

**\$25,000**

### **Large Planter Beds**

Among its many features, the outdoor patio areas will include lovely large raised planter beds, enhancing and beautifying the atmosphere of the space.

**1 available**

### **Flagpole Seating Area**

Whether waiting for the next shuttle to depart, taking a phone call, or simply enjoying the sunshine, with firm stone tiles underfoot and strong benches, families can find calm as they take a seat in the area at the foot of our flagpole near the House entrance.

Teddy has stayed with his parents at the House for over 140 nights while he receives treatment for Leukemia.





## Garden Walkway

**\$25,000**

### Hydration Station

What do you, children, trees, and dogs have in common? You all need water to survive and thrive. The Hydration Station includes small and tall drinking fountains as well as an automatic reusable bottle filler to ensure that we all have clean, filtered water to keep us hydrated.

**\$20,000**

### Garden Walkway

Families can soak in the sunshine as they walk through our garden which grows herbs, fruits, and vegetables that are used by our culinary team to create delicious and healthy meals for our guests.

**\$15,000**

### Family Laundries

Every floor includes modern laundry facilities, including energy-efficient washers and dryers for families to use during their stay.

**4 of 8 available**

### Medium Planter Beds

Among its many features, the Outdoor Dining Area includes beautiful raised level planter beds, to provide a garden atmosphere in the middle of a big city.

**1 of 8 RESERVED**

### Tree of Comfort

As it grows, the tree located near the garden will provide shade and comfort for families enjoying the park-like atmosphere of our outdoor spaces.

reason # 28



Sammy, who has stayed with his family at the House while receiving treatment for Sandifer Syndrome, is glad his sister, Claire, gets to stay with him.

**\$10,000**

### Clean Closets

Every busy household has its share of housekeeping needs! Each floor features a housekeeping closet with cleaning supplies, linen carts, and a sink.

**7 available**

### Trash and Recycling Rooms

Every floor includes a dedicated facility for garbage disposal to ensure guest rooms remain clean and comfortable.

**1 of 7 RESERVED**

### Engraved bricks

Bricks are available in a number of sizes. Visit [www.PhilaRMH.org/Bricks](http://www.PhilaRMH.org/Bricks) for more information.

## Help us get there!

We need \$5 million to fully fund the new tower. By underwriting one of these spaces, you'll not only help us get closer to our goal—you'll ensure that families with seriously ill children have all the comforts of home when they stay with us now and for years to come.



Jayceon and his family have spent over 37 nights at the House as he receives oncology treatment.

### For more information, please contact:

**Marlene Weinberg**, Capital Campaign Chair | (215) 768-5742 | [marlene.weinberg@philarmh.org](mailto:marlene.weinberg@philarmh.org)

**Leonard Bernstein**, Board President | (215) 284-8912 | [leonard.bernstein@philarmh.org](mailto:leonard.bernstein@philarmh.org)

**Susan Campbell**, Chief Executive Officer | (267) 284-0278 | [susan@philarmh.org](mailto:susan@philarmh.org)

**Lawrence Jacobson**, Director of Leadership and Legacy Giving | (267) 969-6201 | [lawrence@philarmh.org](mailto:lawrence@philarmh.org)

**Chris Callanan**, Chief Development Officer | (267) 969-6212 | [chris@philarmh.org](mailto:chris@philarmh.org)